

# ***Arkansas Professional Photographers Association, Inc.***

## **PHOTOGRAPHIC COMPETITION RULES 2017**

The APPA photographic competition is a competition where photographic entries are evaluated against a standard of excellence using the 12 Elements of a Merit Image. By participating in photographic competition APPA members are eligible to earn Print Exhibition Credits, which can place the entrant closer to an APPA degree such as the Associate Fellow, Fellow, and Senior Fellow of Photography. These rules pertain to images created by traditional photographic processes as well as those captured and/or manipulated electronically with a digital camera or scanner.

### **GENERAL RULES:**

These rules pertain to images entered as prints or digital files created by traditional photographic processes as well as those captured electronically with a digital camera or scanner:

The print committee shall have the authority to decide any questions not specifically covered herein. No word, gesture, or action which might tend to distract or influence the judges shall be permitted. Entrants may submit either prints, digital files or a combination for judging. Illumination at viewing position shall conform to the current PPA standards for image judging:

**Viewing for Digital files:** Monitor Settings, D65, 120 cd/m<sup>2</sup>, 2.20 gamma.

**Viewing for physical prints:** 75 foot candles of incandescent light (ISO 100, 1 second @f16).

It is strongly recommended that entrants evaluate their competition prints under PPA standards lighting conditions before submission.

The point system is used with scores from 0 to 100 as follows:

- *Exceptional 100-95*
- *Superior 94-90*
- *Excellent 89-85*
- *Deserving of a merit 84-80*
- *Above average 79-75*
- *Average 74-70*
- *Below Exhibition Standards 69-65*
- *Deserving of review 79-78*

Judges will be instructed to evaluate each image, without comparison, on its own merit using the 12 elements of a merit image.

### **RESPONSIBILITY:**

Submission of photographic images to this competition/exhibit automatically indicates the entrant's consent to the following rules. APPA and their agents assume no responsibility for any damage or loss to prints/images during shipment, uploading, handling, or failure to exhibit prints/images for any reason. All reasonable care in handling of prints/images will be taken. Decisions of the print committee shall be final.

### **ELIGIBILITY:**

- Entrant must have captured and created the original exposure.
- Entrants do NOT have to be members of the APPA, however to compete for awards all entrants must be APPA members (Active, Associate, Student, or Life) who are in good standing. Current studio/individual membership dues must be paid in order to be eligible for awards. Non-member entries will be judged for score only and on site judges critiques if available. Non-member entries are NOT eligible for awards.
- Any entry that has been reproduced from an existing photograph, portrait, graphic or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted or displayed. If an entry, in the good-faith opinion of the Print Committee, violates copyright, trademark or any other applicable law, that entry shall be disqualified.
- The entrant's name, studio, or logo must NOT be visible on the entry.

- A maximum of six entries may be submitted per entrant.
- Competition entry must be completed using the [www.printcompetition.com](http://www.printcompetition.com) online entry system prior to the online entry deadline (Please allow adequate time for you to upload your information and images prior to the deadline). On-site entry is not possible, but print cases may be hand delivered if the online entry was completed on time. *Be advised there is an additional charge of \$7 (annually) to [www.printcompetition.com](http://www.printcompetition.com) upon online registration.*
- No entry will be eligible if it has been made under the supervision of an instructor or as a class assignment.
- No two entries may be of the same subject.
- Entries previously merited at any APPA photographic competition or PPA International Competition and accepted for hanging are not eligible, including any image from a merited album.
- Photographic images previously entered in affiliated judging such as SWPPA, that have just received a "seal of approval" and submitted to the current PPA National Exhibit, are eligible. Prints entered at PP of Ozarks or other guilds are eligible. Ribbons or seals must be removed from the face of the print. All clips, hooks, or other devices for hanging must be removed from the back of the print.
- Entry media includes prints, digital images, physical albums, and folios.

### **IDENTIFICATION:**

The following information must appear on the back of the physical print (upper left corner): Name of maker, Street Address, City, State, Zip, Title of Print (untitled prints will not be judged), and Category in which the print will be judged. Please use the Print Identification labels provided by [www.printcompetition.com](http://www.printcompetition.com). Place identification label on the inside back cover of albums, or outside back cover of folios.

### **SHIPMENT AND RETURN OF ENTRIES:**

Entries should be packaged in fiber or other suitable print case. Print cases may be shipped to the print competition chairman at the address listed on the entry form, or hand-delivered provided they are received by the listed Official Entry Deadline. Entries may be picked up at the close of the convention. If print cases need to be shipped there will be a \$25 shipping and handling fee which must be included with the entry form. A return address label must also be enclosed. APPA assumes no responsibility for loss of damage during shipment.

***If shipping print case please ship to:***

Darrick Wilson  
c/o APPA Photo Competition  
2621 Wentwood Valley Drive  
Little Rock, AR 72212

### **ENTRY FEE:**

Entry fee is \$10 per print for each entrant. This fee can be paid by check, money order, or credit card. Credit card transactions can be paid through the registration process at [www.printcompetition.com](http://www.printcompetition.com) or on-site the date of competition prior to the photographic competition deadline. If paying by check or money order make check payable to APPA, Inc. please enclose check inside the print case of each entrant. If entering digital images checks can be mailed to: APPA, PO Box 1134, Beebe, AR 72012. If two or more from the same studio submit entries, each must be in a separate print case with a check for the entry fee of each case enclosed therein.

**NUMBER OF ENTRIES:** Each entrant may submit no more than six entries per case. No more than four prints or albums may be entered in any one category. A second case may be entered "for score only". The "for score only" case must be marked as such on the case, as well as the entry form, and the entries in this case will not be considered for trophies or awards.

### **PHOTOGRAPHIC ENTRY REQUIREMENTS**

- Entrants may submit printed images of any shape and size on a mount board a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension no longer than 24 inches. (Recommended mounting thickness is 1/8" to 3/8".)

- Print entries must be mounted on standard mount material (double weight mat board, gator board, ¼” foam, or Sintra). “Float” mounting is accepted at the entrant’s risk for damage. Images on metal and mounted to another standard material must have rounded corners and smooth edges. No mount that could potentially damage other entries or pose a danger to print handlers will be accepted. Masonite, glass, stretcher frames or conventional frames will not be accepted.
- Entrants are required to upload a digital file for each image (print or file) entered.
- A digital reference file must be submitted with each print entry upon online registration at [www.printcompetition.com](http://www.printcompetition.com). This file must exactly match the submitted print entry (image and presentation). Files must be uploaded as a JPEG. Total file size *should* not exceed 3.5 MB but may in some cases. Files are to be named: Image Title.jpg (e.g. *See Spot Run.jpg*).

#### **Digital Submission:**

- Files must be sized so the longest dimension is 4000 pixels. Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. In most cases, total file size should not exceed 3.5 MB. Larger files will be accepted when necessary so long as they are JPG/10.
- Files are to be named, Image title.JPG No underscores or special characters.

#### **Digital Album Entry:**

- All page/spread files must have the longest file dimension at 4000 pixels, have an embedded color profile of either sRGB or Adobe RGB1998 and saved at a JPEG quality setting of 10.
- Each page/spread file may contain as many images as you desire.
- An entry shall contain a minimum of 5 page/spread files up to 36 page/spread files.
- Files are to be numbered in viewing order using two digits, i.e. 01 jpg, 02 jpg, 03 jpg, etc.
- All individual files must be compressed into a single ZIP file. ZIP file must be named: Album Title.zip (e.g. Summer Wedding.zip).
- Studio identification or entrant's name cannot appear on any file within the album entry.
- Each entrant must use the same title when entering a multi-maker album.

**DIVISIONS OF ENTRY:** There are two divisions for entry. You must determine your division and enter only in the division of your eligibility.

**General Division:** The General Division is open to qualified entrants who have NOT won six or more trophies in the following: first place trophies in any of the six major categories (Portrait, Wedding, Illustrative, Commercial, Electronic Imaging or Wedding/Event Album), the William Hughes Award, the Pete Major Award, or Photographer of the Year. Entrants in the general division are eligible to compete for all special awards.

**Salon Division:** The salon division is for qualified entrants who have won a total of six or more trophies in the following: first place trophies in any of the six major categories (Portrait, Wedding, Illustrative, Commercial, Electronic Imaging or Wedding/Event Album), the William Hughes Award, the Pete Major Award or Photographer of the Year. All PPA Masters are also in the Salon division. Entrants in the salon division are eligible to compete for all special awards except “Best Photograph by a First Time Entrant”.

**CATEGORIES OF ENTRIES:** Entries must be designated by the entrant in one of the following categories. If no category is marked, the Print Competition Chairman will make the decision. Entries placed in the wrong category may be penalized by the judges. If a print is determined to be in the wrong category, the Print Competition Chairman will place the print in its proper category. The categories are:

**Portrait (P):** Any portrait of a person or pet should be entered in this category.

**Wedding (W):** Photographs pertaining to brides or wedding should be entered in this category.

**Commercial (C):** Any photographs pertaining to commercial or industrial photography should be entered in this category. A tear sheet may be included (but NOT required) in an 8 1/2 x 11 envelope and attached to the top center of the back of the print.

**Illustrative (I):** Any photographs of a pictorial or artistic nature should be entered in this category.

**Electronic Imaging (EI) (Artist):** Includes electronic/digital still images or electronically created, composed, or manipulated images created as a first generation original image. Submit your entry in this category if you have digitally created a new image. This new image may include other and/or multiple images from other mediums. The source images in this category have undergone such an intensive or extensive EI manipulation that they become new and original images in their own right. For that reason, the source images need not be the work of the entrant. This is the equivalent of the PPA master artist category.

### **WEDDING/EVENT ALBUMS**

There are now two distinct album categories. The original category where all images appearing in the album are to be photographed entirely by one entrant. And now, the Multiple Photographer Album category. This album category has been created specifically for events that require more than one photographer. All albums will be judged utilizing the twelve (12) elements of a merit image.

### **ALBUM ENTRIES**

Album entries may be submitted in the form of a Physical Album (an album printed and bound as a book for judging under lights) **Note:** Multi-maker and single-maker albums will be judged as one category.

- Album covers must be between 63 - 400 square inches.
- No multiple volume albums are allowed.
- Any studio identification or entrant's name in the traditional album must be covered.
- Each page/spread file may contain as many images as you desire.
- An entry shall contain a minimum 5 page/spread up to 36 page/spread.
- Digital file must be named: Album Title.jpg (e.g. *Summer Wedding.jpg*). Multi-Makers must use same album title.

#### **Multi-Maker Album Entry:**

- The makers of a multi-maker album **MUST** both be members in good standing of the APPA to be eligible.
- Each entrant must pay the appropriate entry fee.
- Images in the album must be the work of the entrants, with a minimum of 20 images per entrant.
- Multi-maker albums will be judged as one entry.

**AWARDS:** First Place awards will be given in the six major categories (Portrait, Wedding, Illustrative, Commercial, Electronic Imaging or Wedding/Event Album), in both General and Salon Divisions. In addition to the First Place Awards, Distinguished Print awards will also be awarded in each category.

### **SPECIAL AWARDS:**

**Ben Red Award**– Best Photo-Décor selected by the judges.

**Delores Shrader Award**– Best Black and White selected by the judges.

**Pete Major Award**– Best print of the show as selected by the judges.

**William Hughes Award**– Best print of the show as selected by the membership.

**Photographer of the Year**- Entrant with highest total points scored (includes Prints & Albums - excluding Folio Sets).

**ASP State Elite Award**- ASP member with the highest scoring print.

**CPP Award**- Certified Professional Photographer with the highest scoring print.

**Past President's award** will be given, as voted by the attending Past Presidents.

**Photographer of the Year-Wedding** *Determined by the highest total score of the maker's top 3 entries in the wedding category (a minimum cumulative score of 240 is required).*

**Photographer of the Year-Children** *Determined by the highest total score of the maker's top 3 entries in the children category (a minimum cumulative score of 240 is required).*

**Photographer of the Year-High School Senior** *Determined by the highest total score of the maker's top 3 entries in the HS Senior category (a minimum cumulative score of 240 is required).*

**Best Photograph of a Woman**– Selected by the judges.

**Best Photograph of a Man**- Selected by the judges.

**Best Photograph of a Child**- Selected by the judges.

**Best Photograph of an Animal**- Selected by the judges.

**Best Photograph of a Bride-** Selected by the judges.

**Best Photograph of a Group-** Selected by the judges.

**Best Photograph of a High School Senior-** Selected by the judges.

**Best Wedding Candid-** Selected by the judges.

**Best Photograph by a First Time Entrant-** (General Division ONLY) Selected by the judges.

**Best Folio-** Selected by the judges.

**Fuji Masterpiece Award-** The Fuji Masterpiece Award may be presented in the following Categories:  
Portrait, and Wedding.

- Must be printed on Fujicolor paper.
- An image must be submitted and be judged as a print
- The image must score >80 points during the PPA-style judging
- The image must adhere to all rules and qualifications of the host print competition

**Sunset Print Award;** presented by LexJet-

- All inkjet-printed entries are eligible to win the “Best Print in Exhibition” Sunset award
- Entries need not be printed on Sunset inkjet media to win, but must be inkjet-printed
- An image must be submitted and be judged as a print
- The image must score >80 points during the PPA-style judging
- The image must be chosen from the 10 highest scoring prints in the competition
- The image cannot have won a Sunset award previously
- The image must adhere to all rules and qualifications of the host print competition
- The entrant must have all releases and permission of all subjects appearing in the image

# PRINT CASE DEADLINE & SHIPPING INFORMATION

Hand Delivered Print Case Deadline Is:

**Friday August 11, 2017 @ 7:00 am**

**All Print Cases Shipped to Print Committee Chairman  
Must be Received by Monday August 7, 2017**

Ship to:

APPA c/o Darrick Wilson  
Darrick Wilson Photography  
2621 Wentwood Valley Dr.  
Little Rock AR 72212

If you would like your print case shipped back to you  
fill out the address information below and include this section in your print case.  
There is a **\$25.00** shipping and handling fee that must be included with your Entry Fee.  
(Print Case Shipping Fee: \$25.00 Unpaid entries that are not picked up at the designated time will be shipped COD.)

(please print)

Name \_\_\_\_\_

Studio \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

**NO PRINT CASES MAY BE PICKED UP EARLY!!!**